



FORT WAYNE NEWSPAPERS and FortWayne.com  
**2009 READERS' PICKS BEST OF...**



WINNER FOR PET CARE-KENNEL

## Pooch Parlor tops at pampering pets

The owner and staff at Pooch Parlor believe pets are people — and deserve the same loving care and attention. That care and attention to detail earned the team second place in last year's Readers' Picks contest and first in this year's competition.

Owner Vickie Bailey-Moon founded Pooch Parlor in July 2003, moving to the present location four years ago.

"Dogs are my kids," said Bailey-Moon, whose own pound puppy adoption initiated her career change. "After returning to college and earning my certification, I worked for several groomers and learned they cared only about the money, not the dogs. So I decided to open my own shop."

The boutique offers a generous selection of toys, clothing and accessories, including Espree natural care products and EarthDog hemp goods.

The five-member staff has more than 20 years' combined experience in grooming. And pet-friendly Pooch Parlor provides a comforting, loving environment for four-footed clients and their owners.

"We don't treat them like dogs, but like clients," said Amber Edwards. "And we want them to feel safe and comfortable while they're here."

"Owners consider their dogs as their children. And they trust us with those children," said

salon manager Alicia Sexton.

Groomer Kathy Fruchey loves pampering a rescue dog that's been neglected. "When you see him beforehand, and then, when you're done grooming, he looks at you with such love in his eyes ... he's so grateful. It's just a good feeling to be able to help them."

"Our own dogs are everything to us," Bailey-Moon said. "We'd just like to thank all our clients and their owners for recognizing how much they mean to us, and for voting us No. 1."

"The big part is that people know how we treat our animals and that we take time to do the little extras. We all feel that way, and go above and beyond."

### Pooch Parlor

**Owner:** Vickie Bailey-Moon  
**Address:** 3704 N. Clinton St.  
**Phone:** 471-4440

**Hours:** 7 a.m. to 6 p.m. Monday and Thursday; 7 a.m. to 4 p.m. Tuesday, Wednesday, Friday, Saturday  
**Web site:** [www.pooch-parlor.com](http://www.pooch-parlor.com)

PHOTO BY CJ WOODRING

Pooch Parlor staff and their pooches from left, back row, Alicia Sexton and Pebbles; owner Vickie Bailey-Moon and Squirrel; Kathy Fruchey and Pepper. Front row, Tara Fields and Pixie; and Amber Edwards.



**THANK YOU FOR MAKING US  
 FORT WAYNE'S #1 GROOMER!**



3704 North Clinton St.  
 Ft. Wayne, IN 46805

**(260) 471-4440**